

Branding and Marketing and Grant Funds



Marketing Campaign

- DRI funding would support a marketing campaign that showcases the Village's unique assets, with the objective of attracting residents, visitors, and businesses to the Village.



Façade Improvements Along Main Street, Spring Street, and Station Plaza



- DRI funding would be used to establish grant support for façade improvements of the buildings along these roadways to offer consistency while preserving the character of Historic Downtown Ossining.
- Once established, the Village could replicate this project along other business corridors.
- This revolving fund would allow the Village to provide assistance and incentives to local landlords, businesses, and entrepreneurs currently working in the Village as well as those looking to make Ossining home.

